



Mechanicsburg Borough **About Face!**
Application

The Borough of Mechanicsburg, Main Street Mechanicsburg and the Cumberland County Housing and Redevelopment Authorities are committed to the revitalization of our downtown, the historic preservation and sustainability of the surrounding neighborhoods and a vibrant business community.

About You

Legal Name of the Business: _____

Employer Identification Number (EIN): _____

Address: _____

Owner(s): _____

Contact Name: _____

Contact Phone Number: _____ Fax Number: _____

Do you own or lease the real estate where this business is located? _____ own _____ lease

About Your Business

What type of business is this? Briefly describe your core business products and services. _____

How long have you been in business at this location? _____

Do you have other locations? _____ If yes, where? _____

What are your hours of operation? _____

Do most of your customers come from:

▪ foot traffic _____

▪ mail order _____

▪ telephone contacts _____

▪ other _____

▪ website _____

□ **About Your Project**

Briefly describe your project. What types of services or work would you like to complete and what types of products would you like to include, if any? How will the project improve your business, the look of your storefront and Downtown Mechanicsburg's appeal?

What is the estimated total cost of your project? _____

What dollar amount are you requesting through About Face!? _____

Please attach any of the following that may assist the review panel in understating and visualizing your project objectives. **Include cost estimates; these do not have to be the final costs but should be reasonable estimates that justify your request.**

Check those that have been attached. You are welcome to provide any other visuals or narratives as well.

- | | |
|---|--|
| <input type="checkbox"/> catalog image or brochure | <input type="checkbox"/> plan, shop drawing or architect's rendering |
| <input type="checkbox"/> magazine, website or news ad | <input type="checkbox"/> product sample |
| <input type="checkbox"/> photograph | <input type="checkbox"/> thumbnail sketch or rough |

When would you like to start your project? _____

How long do you expect the project will take to complete? _____

□ **About Promoting the Downtown**

One of the best ways to promote Mechanicsburg's downtown revitalization initiatives is to tout its successes. Because of that, About Face! projects may be included, highlighted, in publicity or marketing materials related to or produced by the borough, Main Street Mechanicsburg, the Authorities or other downtown partners or programs.

your signature

date



Rebecca Yearick | ryearick@cchra.com | 866-683-5907, x. 117

Cumberland County Housing and Redevelopment Authorities

114 N. Hanover St. | Carlisle PA 17013-2463 | www.cchra.com
866-683-5907, x. 117, voice | 717-249-4071, fax