

COLOR & FONT GUIDELINES FOR HOUSING & REDEVELOPMENT AUTHORITIES OF CUCUMBERLAND COUNTY

Below is Housing & Redevelopment Authorities of Cumberland County's standard color palette.

PRIMARY COLOR

Dark Blue

PMS 2168 C
CMYK 61/33/0/61
RGB 39/67/100
Hex #274364



PRIMARY FONTS

Housing & Redevelopment Authorities of Cumberland County's primary type family should be used in all cases possible unless limitation prohibits its use (such as web executions).

Montserrat Regular is the primary font used in the logo for "Housing & Redevelopment Authorities of Cumberland County. Montserrat Italic is the primary font used for the tagline, "Better Place, Better Lives."

MONTSERRAT FONT FAMILY

Montserrat Regular
ABCDEFGHIJKL
abcdefghijklm
1234567890&

Montserrat Medium
ABCDEFGHIJKL
abcdefghijklm
1234567890&

Montserrat Bold
ABCDEFGHIJKL
abcdefghijklm
1234567890&

Font is also available in: Light, Italic, Medium Italic, Bold Italic, Semibold, and ExtraBold

In cases where Monsterrat is not available, Open Sans or similar sans-serif families may be used as a fallback.